

## CLASS OF 2012 YEARBOOK BABY AD FORM

Dear Parents,

The time has come! It may be hard to believe, but your son or daughter is finally a senior and you may preserve those favorite childhood memories by placing a baby ad in this year's book. Baby ads are comprised of photograph(s) and a message in a selected size.

We ask those making a baby ad to exclude any inappropriate pictures, such as those portraying nudity of any kind (no matter how young the child) and any messages with inappropriate language. **Quotations from a song, poem, etc. may not exceed two lines in length unless they are anonymous or over 75 years old.** Color copies, cut pictures, pictures from home printers, and collages will **NOT** be used. Please label all messages and photos in pencil with your child's name. Photos will be scanned and to you. You may send digital photos on a disk, flash drive, or email them to rleiby@bcps.org. We cannot use digital images off websites since they are compressed. We appreciate your compliance with these rules

If you wish to send in a baby ad, please place photographs, messages, this order form, and check or cash into an envelope and give it to **Mrs. Leiby** (via her mailbox or in person in Room 112), or mail to Mrs. Leiby as soon as possible. The deadline is Thanksgiving.

**Mrs. Leiby**  
**7621 Labyrinth Road**  
**Baltimore, MD 21208**  
**Attn: Yearbook**

Parent's Name: \_\_\_\_\_

Student's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Please circle choices of ad types and prices. Make all checks payable to Pikesville High School.**

Type of Ad	Color	Ad Details
Full Page	\$395	Max 175 words, 4 pictures
Half Page	\$250	Max 150 words, 3 pictures
Quarter Page	\$115	Max 125 words, 2 pictures
Eighth Page	\$60	Max 100 words, 2 pictures

Total Amount Enclosed: \_\_\_\_\_

Total Number of Pictures Enclosed: \_\_\_\_\_

Is the Message Enclosed? \_\_\_\_\_

E-mail Address: \_\_\_\_\_

If you would like an e-mail confirming receipt of the ad, please check this box.